



CELEBRATING
22 YEARS
June 10, 2017
Saturday • 8:30 am

2017 RACE SPONSORSHIP PROPOSAL

The Canastota Running Club is pleased to announce that they will host their **22nd** annual Nate the Great Race on Saturday, June 10, 2017.

Who was Nate?

Nate Holdridge was a senior at Canastota High School when he was tragically killed in an auto accident in January 1996. He had been accepted to St. Lawrence University where he planned to continue to run Cross Country & Track while pursuing his degree. Nate had a “dream” to one day see a track built in Canastota that his community could utilize to help perpetuate the sport of running, which he so dearly loved.

Why is the event held?

The **Nate the Great Race** is held in conjunction with the **Boxing Hall of Fame Weekend**. Proceeds from the race started out building the “dream” state of the art track facility. Once that was accomplished, the race continued on for numerous other community efforts. The race currently supports; scholarships, summer conditioning programs, youth track meets, health & fitness classes, office of the aging, and numerous other community based programs. Additionally you can find the Canastota Running Club baskets at fundraisers whenever there is a time of need.

The Canastota Running Club also continues to support the track as it weathers through the years. In addition, they care and tend for the **Memorial Garden** located at the entrance of the track. Each year new names are sadly added to the garden of fallen Canastota High School Alumni. They are honored with the placement of their name in the garden. Family members take part in the Rose Ceremony as their lost loved ones names are read aloud and added to the circle around the Nate Stone.

Your sponsorship of the Nate Race drives our continued success, last year we had over 650 runners in the 5k and Fun Run.

Thank you in advance for your continuing support.
Please review the sponsorship levels listed on the next page.



Sponsor Levels & Benefits

Weight Class Sponsors 	Fly	Bantam	Feather	Light	Welter	Cruiser	Heavy
Package Costs	\$100	\$250	\$350	\$500	\$1000	\$2000	\$3500
Logo on Website & Facebook	X	X	X	X	X	X	X
Race Bag Inserts	X	X	X	X	X	X	X
Race Day PA Announcements		X	X	X	X	X	X
Tent or Booth Space at Finish			X	X	X	X	X
Mile Marker Sponsors			X	X	X	X	X
Medical Tent with Sign			X				
Water Table with Sign		X					
Logo on Participant Shirt				X	X	X	X
Logo on Brochure <small>(prior to 2.14)</small>			X		X	X	X
Banner at Start / Finish Line					X	X	X
Banner at Results Board						X	X
Banner at Award Stage							X
Logo on all Athlete Race Bibs							X
Largest Logo <small>(web, brochure, shirt)</small>							X
Complimentary Race Entries						2	4
Provided Race Bag Promos							X
Logo & Event Listing on Area Run Club Newsletters <small>(30,000+ subscribers)</small>							X

For more event or sponsorship information, please contact:

Your Nate Race Representative:

Joe Woodworth

Phone: **315.420.8422**

Email: **woodworth.joe@gmail.com**



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Thank You!

2017 RACE SPONSOR FORM

Please complete the entire form below to ensure that we have your company's information correct and attach a check if applicable. All checks should be made out to the Canastota Running Club and note "Nate Race 5K" in the memo line. Also please forward a high resolution logo in jpg or eps format to woodworth.joe@gmail.com

Company Name _____

Contact Name _____ **Phone #** _____

Address _____

City _____ **State** _____ **Zip** _____

Email _____ **Website** _____

Sponsorship Level _____ **Value/Amount** _____

In Kind Donation and Description (if applicable)

*Please indicate in written form the type of In-Kind contribution.
Be explicate to include the monetary value of donated goods or service.*

Signed _____ **Date** _____

Mail to:

Darrell Gaglianese, Treasurer • Joe Woodworth, Race Director
Post Office Box 391 • Canastota, New York 13032

Please respond no later than: May 1, 2017

Canastota Running Club is a registered 501(c)3, all donations are tax deductible to the extent allowed by law.